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A World Leader in Hospitality
Management Education

NEWSLETTER - AUTUMN 2014



DATES TO REMEMBER

Visit our schools

Next Open House dates:
16th to 18th November 2014
7th to 9th December 2014

Please register at:
visit@swisseducation.com

**The Culinary Arts Academy
Switzerland Signature Event:**

CINQ SENS
6th December 2014

<http://www.festivalculinaire.ch>

EDUCATION IN HOSPITALITY MANAGEMENT – 80% OF SEG GRADUATES ARE MANAGERS



After analysing the professional paths of more than 1,000 of its alumni, Swiss Education Group (SEG), a leading Swiss institution in the field of hospitality education, confirmed today that its schools are an excellent launch pad for finding higher-level employment or becoming an entrepreneur.

80 % of SEG alumni hold management positions or have created their own company five years after graduating. This percentage rises to 91% after 10 years.

[> Read more](#)

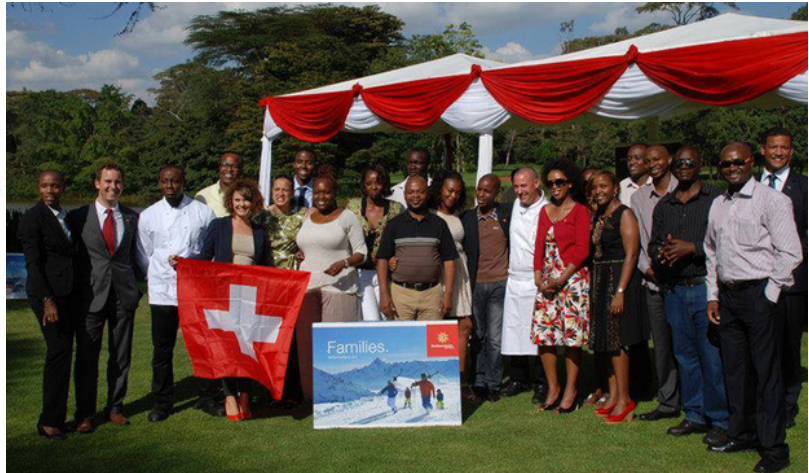
WHAT STUDENT SAY



Aleksandra Pyshmintceva
Bachelor student at IHTTI

“The programme at IHTTI is helping me to become more creative and to understand hotel design. Combining studies in design with hospitality will really make me stand out from other hospitality graduates.”

ALUMNI: SWISS CUISINE WITH A KENYAN TOUCH



In partnership with the Swiss Embassy Kenya, the Swiss Education Group organised a unique culinary event hosted in the stunning setting of the Windsor Golf Hotel & Country Club in Nairobi, Kenya on Saturday, September 13, 2014.

[> Read more](#)

OUR NEXT INTAKES

**Hotel Institute Montreux
César Ritz Colleges
Switzerland
The Culinary Arts
Academy**

5th January 2015
6th April 2015
6th July 2015
5th October 2015

**Swiss Hotel Management
School**

IHTTI
2nd February 2015
7th September 2015

CÉSAR RITZ: THE HOTEL RITZ PARIS LENDS TWO OF ITS FINEST TO CESAR RITZ FOR A DAY



Every semester 2 staff members from the Hotel Ritz Paris travel to César Ritz Le Bouveret to meet, interact and share real-world professional experiences from the legendary 5 star luxury hotel.

This month Hotel Ritz Paris Head Barman, Mr. Colin Field and Hotel Manager, Mr. Jean-Pierre Trevisan made the journey offering an educational experience the students won't soon forget.

[> Read more](#)