

A WORLD LEADER IN HOSPITALITY
MANAGEMENT EDUCATION



AN INTRODUCTION TO THE WORLD OF HOSPITALITY

Learn, love and live hospitality with the Swiss Education Group introductory course

Are you wondering what career choices are available to you in the hospitality industry? Do you enjoy working as part of a team? Would you like to travel the world with your job?

Staying true to Swiss hospitality training and expertise, the Swiss Education group is a network of leading hospitality management schools, which combine academic learning with practical experience.

The two-week introduction course allows you to explore the amazing opportunities within this growing industry.

During the two-week programme you will have the opportunity to:

- › Discover the educational programmes offered by the Swiss Education Group
- › Tour and use the world-class facilities
- › Receive personalised career guidance
- › Meet students, school management, faculty and support staff
- › Experience Switzerland as a study location

SWISS EDUCATION GROUP
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Dates

Sunday 12th July – Saturday 25th July 2015
 Sunday 26th July – Saturday 8th August 2015
 Sunday 9th August – Saturday 22nd August 2015

Price

CHF 3'900 (including tuition, accomodation, meals, excursions, workshops, health insurance and airport pick-up)

Location

Hotel Institute Montreux, Switzerland

Introduction to the World of Hospitality - Your First Steps Towards Success

	Morning	Afternoon	Evening
Sunday	Arrival of students		BBQ & get to know the group
Monday	Discover the world of hospitality	Explore the city of Lausanne	An evening by Lake Geneva
Tuesday	Culinary & chocolate workshop		Creating menus for events
Wednesday	Communication skills in the hospitality industry	Introduction to fine dining	A walking tour in the Swiss Mountains
Thursday	Introduction to the world of hotels	5* hotel tour	Social activity evening
Friday	Creating positive customer experiences	Understanding cultures & customs	Surprise social evening
Saturday	Exploring Switzerland surprise tour		
Sunday	Exploring Switzerland surprise tour		
Monday	Understanding banquets and events	Creating banquets and events	Social activity evening
Tuesday	A career in hospitality. What are your options?	Beverages of the world	Masterclass
Wednesday	Excursion to a vineyard		Social activity evening
Thursday	Culinary & chocolate workshop		Dinner at the Culinary Arts Academy
Friday	Graduation and prize giving ceremony	Gala event preparations	Gala event
Saturday	Departure		